YEAR-IN-REVIEW 2014-15

What an amazing year 2014-15 was! The Poetry Center accomplished many goals, including a new strategic plan intended to guide our efforts through our 60th birthday in 2020. Detailed inside, the plan outlines five priorities to focus our work and map our recent successes. Thank you for supporting the Poetry Center, for attending our programs, for visiting us online, and for spending time with our collections. Your generosity and participation helps us create the diverse and robust literary culture that is at the very heart of our mission.

Tyler Meier Executive Director

2014–15 PARTICIPATION STATISTICS

<table>
<thead>
<tr>
<th>Total People Served</th>
<th>70,098</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unique web visitors</td>
<td>45,978</td>
</tr>
<tr>
<td>Individual and group library users, tours, and class visits</td>
<td>12,066</td>
</tr>
<tr>
<td>K-12 Educational programs</td>
<td>6,974</td>
</tr>
<tr>
<td>Reading Series attendance</td>
<td>3,743</td>
</tr>
<tr>
<td>Community conversations, classes and outreach</td>
<td>1,337</td>
</tr>
</tbody>
</table>

2014–15 DEVELOPMENT COUNCIL

Tony Luebbermann Co-Chair
Helen Schaefer Co-Chair

Christine Baines
Dianne Bret Harte
Gail Browne
Winn Bundy
Colleen Burns, emeritus
Beth Cooper
Alison Deming
Norma Feldman
Jim Hannley
Jim Hensley
Randall Holdridge, emeritus
Joshua Hurand
Sylvia Canelos
Elizabeth Rollings
Tom Sanders
Richard Shelton, emeritus
Frances Sjoberg
Donna Somma
Susan Wallach
Jim Walsh

2014–15 STAFF & INTERNS

Tyler Meier Executive Director
Renee Angle K-12 Education Program Coordinator
Wendy Burk Poetry Center Librarian
Laura Caywood Administrative Assistant
Hannah Ensor Reading Series Program Coordinator
Annie Guthrie Marketing Director
Julie Johnson Library Associate
Cybele Knowles Digital Programs Coordinator
Sarah Kortemeier Library Specialist
Julie Lauterbach-Colby Development Coordinator
Jos Charles Marketing and Reading Series Intern
Jarrett Eakins Library Intern
Erin Zweiner Education Intern
BUILD FISCAL STRENGTH: Critical annual giving remained strong in 2014-15, thanks in large part to generous and loyal supporters. We continued to build our Programs Endowment through planned giving and Whitman Lifetime memberships. This endowment is a fund that will support the Poetry Center programs in perpetuity, and provide a reliable complement to more variable funding sources.

MAINTAIN VIBRANT AND RELEVANT PROGRAMS: We launched a new education program that trains UA students as teaching artists and places them in creative writing residencies in local schools, ensuring that poetry remains a vibrant part of K-12 education in Tucson.

BUILD LOCAL STATE AND NATIONAL COLLABORATIONS: We continued critical partnerships on campus and off, with the City of Tucson, the Arizona-Sonora Desert Museum, and the Pima County Libraries. We launched new collaborations with KXCI 91.3, the Phoenix Art Museum, the Bagley Wright Lecture Series, the Poetry Foundation, and more.

KEEP THE COLLECTION HEALTHY, GROWING, AND DYNAMIC: We completed the digitization of the historical recordings of visiting poets for our audio/visual archive, voca. A singular collection that reflects the Poetry Center’s great legacy of hosting poets in Tucson, this unparalleled archive represents one of the finest and most comprehensive collections of recorded poetry available anywhere.

LEVERAGE TECHNOLOGY: We’ve been hard at work finalizing details to launch a fully revamped poetry.arizona.edu that will incorporate responsive formatting for different screen sizes and better reflect our exciting programs and collections in far-reaching digital formats.

2014–15 FINANCIAL OVERVIEW In summarizing the programmatic revenue and expenses, note that staff salaries are not included in this picture; these expenses are carried by the University of Arizona and the College of Humanities. In addition to the revenue reflected in the following charts, the Poetry Center received an additional $279,525 in gifts to endowment funds. We raised 75% of our programmatic budget in 2014-15 privately through the generous support from endowment draws, annual giving funds, competitive grants, sponsorships, and earned income.
Our programs are almost entirely supported by individual contributions and grants. The Poetry Center thrives through your annual contributions, and Walt Whitman Circle gifts are a critical way we meet our budget and plan for the coming year. You can help ensure we are able to sustain programs that nourish a love of language and foster an ability to see the world with fresh eyes. Whitman Circle supporters can enjoy these exclusive benefits for the 2015-16 academic year:

**SUSTAINER CIRCLE — $250**
$225 of your donation is tax-deductible

**BENEFACtor CIRCLE — $500**
$465 of your donation is tax-deductible

**DIRECTOR’S CIRCLE — $1000**
$940 of your donation is tax-deductible

**ENDOWMENT CIRCLE — $5,000**
$4,940 of your donation is tax-deductible

Lifetime gifts of $10,000 + are designated for the Poetry Center Programs Endowment. Ask us about making a pledge.

**SPONSOR CIRCLE — $2,500**
$2,440 of your donation is tax-deductible

**GIFTS OF $250**
Invitations to four Whitman Circle receptions featuring visiting Reading Series poets throughout the academic year along with four corresponding limited edition letterpress broadsides.

**GIFTS OF $500**
All benefits above, along with a signed copy of a book from a visiting Reading Series poet.

**GIFTS OF $1,000**
All benefits above, and sign up to attend a pre-reading dinner with a visiting Reading Series author of your choice.

**GIFTS OF $2,500**
All benefits above, plus your name listed as a sponsor of a Poetry Center program of your choice.
The University of Arizona Poetry Center gratefully acknowledges bequests received in the last year from:
The estate of L.D. Clark
The estate of Mary Claire Livesey
The estate of Luśia Słomkowska

FOUNDATION AND BUSINESS SUPPORT
Act 1 Foundation/On Media
Arizona Commission on the Arts
Arizona Humanities
Bruce Larkin/Wilbooks
Donald Pitt Family Foundation
Pima Federal Credit Union
Lannan Foundation
Literary and Prologue Society of the Southwest
National Endowment for the Arts
Pima Federal Credit Union

Memorial Gifts were received in memory of:
Jimmye Hillman
Lois Shelton

Honorary Gifts were received in honor of:
Gail Browne and Frances Sjoberg
Henry Koffler
Helen and John Schaefer

WHITMAN CIRCLE LIFETIME MEMBERS
Gail Browne and Frances Sjoberg
Colleen and Jim Burns
Alison Hawthorne Deming
James Hensley
Randall Rodman Holdridge
Michael Rattee
Boyer Rickel
John and Helen Schaefer
Richard and Lois Shelton
Peggy Shumaker and Joseph Usibelli
Donna Somma

SPONSOR CIRCLE (Gifts of $2500 and above)
Winifred Bundy
Jimmye and Helen Hillman
Nancy Pitt
Nancy Warfield
Ethan Yake

DIRECTOR’S CIRCLE (Gifts of $1000 and above)
Josiah Austin
Susan Bansak
Elizabeth A. Bernays and Linda Hitchcock
Stephen and Geraldine Connolly
Norma and Stanley Feldman
James and Louise Glasser
Marc and Muriel Goldfeder
William and Leslie Holmes
John A. Hudak
Amanda Hunt and Chris Chavez
Peter and Melanie Maier
Theodore Maynard and Barbara Sherman
Jolene Mills
Stacey Richter
Thomas Sanders and Chris Treptow
Susan and Leslie Wallach

BENEFACCTOR CIRCLE (Gifts of $500 and above)
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Christine Baines
James Brandi
Jane and Marvin Brown
Wendy Burk and Eric Magrane
Sylvia and Alejandro Canelos
Thomas L. Cobb
Julian Dombrowski
Lawrence Evers and Barbara Grygutis
Edith Greene
Marilyn J. Halonen
Cynthia Hogue
Joshua M. Hurand and Ashley M. Hurand
Terry Jackson and Terry Enfield
Tyler Meier and Katie Patt
Matthew M. Meyer and Tami Danze
Dana Pitt
Anita and Jim Rankin
Elizabeth Rollings and Doug Friman
Timothy Schaffner and Anne Maley
Robin and David Shambach
Robert and Lisa Swift / TCI Wealth Advisors
Ted and Shirley Taubeneck
David Wagstaff IV and Ashley Wagstaff
John Wahl and Mary Lou Forier
Nancy B. Wall
James and Judith Walsh
Mary Wildner-Bassett

SUSTAINER CIRCLE (Gifts of $250 and above)
Anonymous
Anonymous
Susan H. Aiken
Kate Bernheimer
Dorothy Blake
Lucinda and Bill Bliss
Dianne M. Bret Harte
William Burnett
Dylan B. Decker
Dino DeConcini and Elizabeth Murfee DeConcini
Monica Durazo
Darrell Durham
Elizabeth J. Evans and Stephen Reitz
Ronna Fickbohm
William S. Finley
William Fry
Judith Gausnell
Michael and Jane Gessner
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Sara Hurand and Elie Weiss
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Gayle and Frederic Jandrey
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Mauryyne R. Maxwell and Yvonne Morris
Courtney McEniry
Thomas and Kerstin Miller
Mary Myers
James Nations
Marjorie G. Perloff
George R. Phillips
Pamela Portwood and Mark Taylor
Donald and Nan Rollings
Barrie Ryan
Gregory Scaven
Seth Schindler and Diane Dittemore
Susan and Robert St Pierre
Claudette Stern
Sandra A. Szelag and Carol Kells
Hale, Holly & Ellie Mae Thomas-Hilburn
Merle J. Turchik and Gibb Windahl
Whitney Vale and William McCoy
David Wagstaff IV and Ashley Wagstaff
Tom and Barbara Waldron
Bonnie Wehle
Lisa Winton
Lisa Wise and Cameron Cohen
Phillip and Jo Anne Woodall

WHITMAN CIRCLE SUPPORTERS 2014-15
Learn more about how you can support the Poetry Center at poetry.arizona.edu or by contacting Executive Director Tyler Meier: tmeier@email.arizona.edu or 520-626-5880.

A sincere effort has been made to honor every gift. If you notice an error, please contact Tyler Meier.